

We care about who you *can* be

Somajna

Leadership | Culture | Team Effectiveness



Soma

/səʊmə/

from Greek sōma 'body'

Ajna

/adʒna/

Sanskrit for 'knowing' or 'wisdom'

Somajna: The Wisdom of The Body

What we are called for..

70% of Digital and AI Transformation efforts fail to achieve their desired results because of leadership and organization readiness related reasons and not technology.*

We enable this human side of transformation through diagnostics, workshops and coaching, that carry the unique blend of our professional depth and, experience of leading in global, multi-cultural organisations.

This has helped our clients achieve sustainable results from their investments in people, culture and leadership.

20+

Clients

225+

Interventions

1000+

Leaders Touched

Sources: BCG (2026); McKinsey (2025)



Whether you're navigating a transformation, building a leadership pipeline, strengthening culture, or supporting your people through change, we meet you where *you* are.

How we engage..

SOMAJNA INTERVENTIONS

We primarily work with senior leaders and where needed, extend further into the organisation.

Some of our clients engage us for bespoke content development & internal facilitator accreditation.

Somajna also supports responsible initiatives in ecological conservation and children's education.

Somajna

The Wisdom of the Body



DIAGNOSTICS

We listen to understand

Surfacing what's enabling or draining your leaders and your organisation

ALiVE Assessment

DISC Profile

Dev Centers

Psych Safety



WORKSHOPS & RETREATS

We hold space & enable

Creating alignment, building leadership and capability to support the vision

Finding North

The Hermit's Lantern

The Alchemist

The Learning Knot

+ more



COACHING SUPPORT

We stay until it shifts

Tailored journeys to discover potential & unlock growth

Exec Coaching

Team Coaching



MENTAL HEALTH & WELLNESS

We care about who you can be

Care for the whole person, not just the employee in the role

Guided meditations

Wisdom Cards

+ more

This is only an indicative list. Please connect with us to explore what's right for your context



Technology & SaaS | Banking | Retail | BPO | Real Estate | Automobile | Healthcare | Telecom | Consulting | Logistics & more..

CLIENT SUCCESS STORY 1

Finding North

Align strategy, leadership & culture
with a clear & compelling vision

CLIENT PROFILE

Growth stage startup in the last-mile
hyperlocal logistics space in India

THE CHALLENGE

How can we scale aggressively in a competitive, growing market?

OUR SOLUTION

The Finding North Intervention that combines a 2-day retreat, followed by the ALiVE assessment and a six-month team coaching engagement. With a compelling vision and keystone projects that emerged from it, the founders and leadership team created a roadmap for sustainable growth, built the core capabilities for scaling, along with enhancing their own leadership skills.

IMPACT

3X revenue increase in the first year, followed by consistent performance in the subsequent years.

CLIENT TESTIMONIAL

“Sessions with Somajna made us think on where we are and how to mould ourselves and set a direction to our company. Multiple sessions with him definitely helped us set a platform for our company and created an impact.”

~ Prashant Reddy, Founder and CEO

CLIENT SUCCESS STORY 2

The Hermit's Lantern

Enabling Leaders as Storytellers

CLIENT PROFILE

Multi-national bank with a
Global Capability Center in India

THE CHALLENGE

How can our leaders communicate the organisation's strategy in an engaging and inspiring manner?

OUR SOLUTION

The Hermit's Lantern intervention was designed for the senior leadership team with a development center, a 2-day workshop followed by 1-0-1 coaching to benchmark, develop and support the leaders' storytelling potential. The program integrates vital elements from the ancient art and tradition of storytelling with contemporary neuroscience research on how the brain responds to stories.

IMPACT

From the program and coaching support, leaders were able to create Authentic, Inspiring and Memorable storytelling experiences. Based on the results of the first batch, the investment was extended to include the next two levels of leadership.

CLIENT TESTIMONIAL

"Storytelling isn't just for the boardroom; it's a powerful leadership skill for every interaction. I've applied the lessons I learnt from the Hermit's Lantern when representing the bank at various industry forums and prestigious platforms."

~ General Manager and Global Head of Data Analytics *

CLIENT SUCCESS STORY 3

My Invitation

Consulting & Content Creation

CLIENT PROFILE

A global technology and services leader,
headquartered in the US

THE CHALLENGE

How can we deepen awareness on Inclusion & Belonging with a microlearning based approach?

OUR SOLUTION

A series of inclusion themed videos based on data gathered from various client sites about the actual microaggressions and subtle discrimination that staff experienced in their everyday routines. The 3-5 minute monologue and conversation-based videos were released with the goal of triggering meaningful conversations and specific actions that could improve inclusion and belonging.

IMPACT

The videos were very well received and have subsequently been included as part of the onboarding and culture related sensitisation.

CLIENT TESTIMONIAL

"It was a pleasure working with Somajna on a series of videos to include in our offering of Diversity, Equity & Inclusion assets. This is a unique perspective integrated with a genuine care and passion for driving change in behaviors based on developing self-awareness and underlying beliefs."

~ Mary Macey, Director, People Solutions

Meet Somajna



Jayasree Ramani
Dev Centers, Storytelling



Vinayak Jakati
Intervention Design, Coaching



Nick Abel
Culture & Clinical Consultant

Somajna

The Wisdom of the Body

Somajna's work stands out in our ability to connect and care as your extended team member and deliver outcomes as a trusted partner.

This comes from over 80 years of leading and enabling impactful initiatives in large organisations as well as startups across multiple geographies.

We are also published authors and accredited professionals with specialisations in coaching, facilitation, psychotherapy, instructional design, and, storytelling, which we thoughtfully integrate in service of our clients' objectives.



Testimonials

“I needed access to highly qualified resources to drive improvements in key areas globally. Nick was one of those individuals that one could always count on to identify root cause issues, build structured improvement plans, track progress, and achieve successful results.”

Olivette Whipple,
VP, IBM & Concentrix

“I wanted to extend my sincere gratitude for the recent storytelling workshop. The insights and techniques shared were not only practical but also incredibly inspiring, providing us with powerful tools to communicate more effectively. I look forward to applying these skills in my work and sharing stories that resonate.”

Senior Operations Leader
Global GCC, Bangalore, India

“Nick is an expert coach, thought leader and truly a person to rely on in any kind of situation one might face – always able to share a different perspective in difficult and complex situations that inspires a new way of thinking. A great mentor with a great mind, able to build rapport and positively influence across different cultures.”

Oliver Lambertz,
Sr. Director, L&D, Teleperformance

“Since working with Vinayak, I’ve been able to make more strategic decisions and foster a healthier, more proactive approach to problem-solving. His coaching has empowered me to take ownership of my choices and shift my perspective in ways that continue to serve me.”

Anto Rose
Human Resources Leader,
Aurora (Boeing Switzerland)



Clients supported through the Kindling brand

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We look forward to connecting with you.

Thank You

Please visit www.somajna.com